

Anson Au

CONTACT INFORMATION

Department of Applied Social Sciences
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Hong Kong

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EDUCATION

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| 2022 | Ph.D., Sociology
University of Toronto |
| 2016 | M.Sc., Social Research Methods
London School of Economics and Political Science |
| 2015 | B.A. (Hon), Sociology
University of Toronto |

CURRENT POSITIONS

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| 2022–Present | Hong Kong Polytechnic University
Assistant Professor of Economic Sociology, Department of Applied Social Sciences |
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SELECT PREVIOUS POSITIONS

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| 2017–2022 | University of Toronto
Social Sciences & Humanities Research Council of Canada Doctoral Fellow and Lecturer, Department of Sociology and Asian Institute |
| 2018 | Seoul National University
Visiting Scholar, Seoul National University Asia Center |
| 2018 | Yonsei University
Visiting Scholar, Department of Sociology |
| 2016 | London School of Economics and Political Science
Research Officer, LSE Health & Social Care and Department of Social Policy (Joint Appointment) |

RESEARCH AREAS

Economic Sociology, Networks, Digitalization, Firms & Markets

PUBLICATIONS

Monographs & Collections

1. Au, Anson. 2024. *The Governance of Economic Development: Investment, Innovation, and Competition in China*. London: Routledge (162 pages).
 - [Consensus Rankings of Academic Book Publishers across the Australian Political Studies Association (APSA), the Socio-Economic and Natural Sciences of the Environment (SENSE) Board, and the Centre for Resource Studies for Human Development (CERES) of the University of Utrecht: A out of possible A+]
2. Au, Anson. 2023. *Chinese Social Networks in an Age of Digitalization: Liquid Guanxi*. London: Routledge (166 pages).
 - [Consensus Rankings of Academic Book Publishers across the Australian Political Studies Association (APSA), the Socio-Economic and Natural Sciences of the Environment (SENSE) Board, and the Centre for Resource Studies for Human Development (CERES) of the University of Utrecht: A out of possible A+]
 - Reviewed in *The China Quarterly*, “Au is to be commended for this in-depth study of guanxi and its complex evolution in the digital era. The book provides valuable insights into SNS use and networking behaviour among youth in Hong Kong’s unique digital ecosystem, with the concept of liquid guanxi effectively capturing the increased flexibility and adaptability of these practices online. This makes it a significant contribution to the social science literature on guanxi and Chinese sociality more broadly.”
 - Reviewed in *Social Forces*, “Chinese Social Networks in an Age of Digitalization: Liquid Guanxi is a powerful examination of the complexity that exists between tradition and modernity in contemporary China. Au’s concept of liquid guanxi is an innovative and intellectually rigorous contribution to the study of social networks, digitalization, and Chinese culture. By offering this powerful understanding of how deeply embedded cultural practices are being remade in the face of technological change, Au’s book sheds critical light on the broader processes of social transformation occurring in China today... its interdisciplinary approach and sophisticated conceptual framework make it essential reading for scholars interested in Chinese society, digital culture, and the sociology of network theory. Au’s work challenges contemporary scholars to rethink how we understand not just guanxi, but the very nature of human relationships in a world that is increasingly defined by fluidity and digital transformation.”

Peer-Reviewed Journal Articles

1. Au, Anson. Forthcoming. “Evolutions in the European Central Bank’s Regulatory Stance on Cryptocurrencies: From Neutralization to Cooptation.” *Policy & Internet*.

- [JCR, Political Science 2023: Q1, 23 out of 318 (top 7.3%); SJR, Public Administration: Q1, 24 out of 199; Scopus, Public Administration: Q1, 28 out of 213]
2. Au, Anson. 2025. "Sustainable Development Principles in Firm Operations: Evidence across Industries." *Sustainability Accounting Management and Policy Journal* (Online First). DOI: 10.1108/SAMPJ-02-2024-0091
 - [JCR, Management 2023: Q1, 77 out of 407; JCR, Finance 2023: Q1, 23 out of 233 (top 10%); SJR, Business, Management and Accounting: Q1, 44 out of 391; Scopus, Business, Management and Accounting: Q1, 21 out of 218 (top 10%)]
 3. Au, Anson. 2025. "Does listing farther influence carbon emissions production? Evidence from internationally cross-border listed firms." *Corporate Social Responsibility and Environmental Management* (Online First). DOI: 10.1002/csr.3155
 - [JCR, Management 2023: Q1, 23 out of 407 (top 5.6%); SJR, Development 2023: Q1, 8 out of 299 (top 2.6%); SJR, Management, Monitoring, Policy and Law 2023: 45 out of 481 (top 9.3%); Scopus, Development 2023: Q1, 5 out of 306 (top 1.6%); Scopus, Management, Monitoring, Policy and Law 2023: Q1, 8 out of 399 (top 2%)]
 4. Liu, Sida, & Anson Au. 2024. "Mobility Spaces: Geographical and Professional Distances in Career Development." *Journal of Applied Behavioral Science*. (Online First). DOI: 10.1177/00218863241305182
 - [JCR, Psychology 2023: Q2, 53 out of 113; JCR, Management 2023: Q3, 221 out of 407; SJR Applied Psychology 2023: Q1, 39 out of 258; Scopus 2023, Applied Psychology: Q1, 45 out of 249; SJR Law 2023, 63 out of 956 (top 6.5%)]
 5. Liu, Sida, Anson Au, and Pamela Tsui. 2024. "Crisis as Opportunity: Legal Career Paths at Two Historical Turning Points in Hong Kong." *Law & Society Review* 58(3): 481-504.
 - [JCR, Law 2023: Q1, 24 out of 421 (top 5%); JCR, Sociology 2023: 55 out of 217, SJR Social Sciences (Miscellaneous): Q1, 47 out of 795 (top 5.9%); SJR Sociology and Political Science 2023: Q1, 219 out of 1,431; SJR Law 2023, 63 out of 956 (top 6.5%); Scopus 2023, Law: Q1, 70 out of 885 (top 7.9%)]
 6. Au, Anson. 2024. "Attitudes toward Women's Layoffs during Recessions: Evidence from Chinese Firms." *Socius*. (Online First). DOI: 10.1177/23780231241266733
 - [JCR, Sociology 2023: Q1, 27 out of 217; SJR Social Sciences (Miscellaneous): Q1, 47 out of 795 (top 5.9%); Scopus, General Social Sciences: Q1, 38 out of 275]
 7. Au, Anson. 2024. "Neobanks in Emerging Markets: A Risk Assessment." *Humanities and Social Sciences Communications*. 11, Article 655. DOI: 10.1177/08944393241247427
 - [JCR, Social Sciences (Interdisciplinary) 2022: Q1, 19 out of 110; SJR, Social Sciences (Miscellaneous): Q1, 129 out of 695; Scopus, Economics, Econometrics and Finance: Q1, 61 out of 279]
 8. Au, Anson. 2024. "How Elites Invigorate Emotionality and Extremity in Digital Networks." *Social Science Computer Review* (Online First): 1-19.

- [JCR, Social Sciences (miscellaneous): Q1, 12 out of 110; SJR, Social Sciences (miscellaneous): Q1, 29 out of 695 (top 4.2%); Scopus, General Social Sciences: Q1, 10 out of 262 (top 3.8%)]
9. Au, Anson. 2024. "How do Different Forms of Digitalization Affect Income Inequality?" *Technological and Economic Development of Economy* (Online First), 1-21. DOI: 10.3846/tede.2024.20562.
 - [JCR, Economics 2022: Q1, 44 out of 380; SJR, Finance: Q2, 85 out of 383; Scopus, Finance: Q1, 17 out of 302 (top 5.6%)]
 10. Au, Anson. 2024. "Social Networks and Ethnonational Hinges in Hong Kong: A Relational Approach to Ethnonational Identification." *China Perspectives* 136: 51-61.
 - [JCR, Area Studies 2022: Q2, 24 out of 84; SJR, Cultural Studies: Q1, 194 out of 1199; Scopus, Cultural Studies: Q1, 212 out of 1203]
 11. Au, Anson. 2024. "Digitalization in China: Who's Left Behind?". *Information, Communication, & Society* 27(6): 1247-1265. DOI: 10.1080/1369118X.2023.2245871
 - [JCR, Sociology 2022: Q1, 15 out of 149 (top 10%); SJR, Communication: Q1, 20 out of 471 (top 4%); Scopus, Communication: Q1, 10 out of 493 (top 2%)]
 12. Au, Anson. 2023. "China's Internet Sector Reforms and the Rise of ESG in the State Technonationalist Agenda." *Policy & Internet* 15(4): 646-664. (Online First). DOI: 10.1002/poi3.352
 - [JCR, Political Science 2022: Q1, 19 out of 188 (top 10%); SJR, Public Administration: Q1, 24 out of 199; Scopus, Public Administration: Q1, 28 out of 213]
 13. Au, Anson. 2023. "Cryptocurrencies and the Promise of Individual Economic Sovereignty in an Age of Digitalization: A Critical Appraisal." *Sociological Review* 71(5): 992-1011. DOI: 10.1177/00380261221127858
 - [JCR, Sociology 2020: Q1, 14 out of 149 (top 10%); SJR, Sociology and Political Science: Q1, 80 out of 1328 (top 6%); Scopus, Sociology and Political Science: Q1, 106 out of 1345 (top 8%)]
 14. Au, Anson. 2023. "A Theoretical Review of Homophily beyond Focus Theory: Causes, Consequences, and New Directions." *Sage Open* 13(2):1-12. DOI: 10.1177/21582440231173915
 - [JCR, Social Sciences (Interdisciplinary) 2022: Q2, 50 out of 110; SJR, Social Sciences: Q2, 212 out of 695; Scopus, Social Sciences (General): Q1, 65 out of 262; Scopus, General Arts and Humanities: Q1, 5 out of 163 (top 3%)]
 15. Au, Anson. 2023. "Reassessing the Econometric Measurement of Inequality and Poverty: Toward a Cost-of-Living Approach." *Humanities and Social Sciences Communications* 10, Article 228. DOI: 10.1057/s41599-023-01738-3
 - [JCR, Social Sciences (Interdisciplinary) 2022: Q1, 19 out of 110; SJR, Social Sciences (Miscellaneous): Q1, 129 out of 695; Scopus, Economics, Econometrics and Finance: Q1, 61 out of 279]
 16. Au, Anson. 2023. "Pricing the Priceless Surgery: Professional Expertise and the Marketing of High-Risk Surgery in South Korea." *Medical Anthropology* (Online First). DOI: 10.1080/01459740.2023.2203392

- [JCR, Anthropology 2022: Q1, 17 out of 91; SJR, Anthropology: Q1, 22 out of 448 (top 5%); Scopus, Anthropology: Q1, 22 out of 468 (top 4.7%)]
17. Au, Anson. 2023. "Bourdieuian Boundary-Making, Social Networks, and Capital Conversion: Inequality among International Degree-Holders in Hong Kong." *Cultural Sociology*. (Online First). DOI: 10.1177/17499755231157115
 - [JCR, Sociology 2022: Q3, 84 out of 149; SJR, Cultural Studies: Q1, 45 out of 1199 (top 3.7%), SJR, Social Sciences (Miscellaneous): Q1, 108 out of 695; Scopus, Cultural Studies: Q1, 69 out of 1203 (top 5.7%); Scopus, General Social Sciences: Q1, 63 out of 262]
 18. Au, Anson. 2023. "The Massifying Consumption of Embodied Goods in an Advanced Capitalist State: Capital, Economic Anxieties and Social Networks." *Asia Pacific Viewpoint* 64(2): 158-170. DOI: 10.1111/apv.12368
 - [JCR, Area Studies 2022: Q1, 13 out of 84; SJR, Development: Q1, 58 out of 290; Scopus, Social Sciences (Development): Q2, 78 out of 298]
 19. Au, Anson. 2024. "How Professionals Cooperate through Conflicts: Networks and Social Face in the Workplace." *Cultural Sociology* 18(1): 130-149. DOI: 10.1177/17499755221147073
 - [JCR, Sociology 2022: Q3, 84 out of 149; SJR, Cultural Studies: Q1, 45 out of 1199 (top 3.7%), SJR, Social Sciences (Miscellaneous): Q1, 108 out of 695; Scopus, Cultural Studies: Q1, 69 out of 1203 (top 5.7%); Scopus, General Social Sciences: Q1, 63 out of 262]
 20. Au, Anson. 2023. "Framing the Purchase of Human Goods: The Case of Cosmetic Surgery Consumption in Capitalist South Korea." *Symbolic Interaction* 46(1): 72-93.
 - [JCR, Sociology 2022: Q3, 95 out of 149; SJR, Sociology and Political Science: Q1, 247 out of 1381; Scopus, Sociology and Political Science: Q1, 268 out of 1415]
 21. Au, Anson. 2023. "Social Capital Exchanges in Voluntary Associations and Work Organizations: A Network Perspective." *Sociology Compass* 17(1), Article e13031.
 - [JCR, Sociology 2023: Q1, 24 out of 217; SJR, Social Sciences (Miscellaneous): Q1, 62 out of 695 (top 10%); Scopus, General Social Sciences: Q1, 47 out of 262]
 22. Au, Anson. 2023. "Consumer Logics and the Relational Performance of Selling High-Risk Goods: The Case of Elective Cosmetic Surgery." *International Journal of Sociology and Social Policy* 43(9/10): 853-869. DOI: 10.1108/IJSSP-07-2022-0180
 - [SJR, Economics, Econometrics and Finance 2021: Q1, 86 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 55 out of 260]
 23. Au, Anson. 2022. "A Black Feminist Approach to Antiracist Qualitative Research Methods: The Legacy of bell hooks." *Current Sociology* (Online First). DOI: 10.1177/00113921221146583
 - [JCR, Sociology 2021: Q2, 64 out of 159; SJR, Sociology and Political Science: Q1, 155 out of 1328; Scopus, Sociology and Political Science: Q1, 171 out of 1345]
 24. Au, Anson. 2022. "Narrative Metaphors as a Qualitative Analytical Tool: Networked Webs of Oppression and Pedagogical Care for People of Colour in Academia." *International Journal of Qualitative Methods* 21 (Online First). DOI: 10.1177/16094069221133637
 - [JCR, Social Sciences, Interdisciplinary 2021: Q1, 12 out of 112 (top 10%); SJR, Education: Q1, 142 out of 1369; Scopus, Education: Q1, 237 out of 1406]

25. Au, Anson. 2022. "Network Discrimination among LGBTQ Minorities in Taiwan after Same-Sex Marriage Legalization: A Goffmanian Micro-sociological Approach." *Critical Asian Studies* 54(4): 594-618.
 - [JCR, Area Studies 2021: Q1, 5 out of 84 (top 5.9%); SJR, Sociology and Political Science: Q1, 242 out of 1328; Scopus, Sociology and Political Science: Q1, 314 out of 1345]
26. Au, Anson. 2022. "Guanxi in an Age of Digitalization: Toward Value Homophily in New Tie-Formation." *Journal of Chinese Sociology* 9, Article 7.
 - [SJR, General Social Sciences 2021: Q2, 270 out of 643; Scopus, General Social Sciences: Q2, 121 out of 264]
27. Au, Anson. 2022. "An Ethnographic Toolkit for Studying Networking Pathways of Hard-to-Reach Populations: The Case of Cosmetic Surgery Consumers in South Korea." *International Journal of Qualitative Methods* (Online First). DOI: 10.1177/16094069221101962
 - [JCR, Social Sciences, Interdisciplinary 2021: Q1, 12 out of 112 (top 10%); SJR, Education: Q1, 100 out of 1643 (top 6%); Scopus, Education: Q1, 237 out of 1406]
28. Au, Anson. 2022. "Decolonization and Qualitative Epistemology: Toward Reconciliation in the Academy." *Qualitative Social Work* (Online First). DOI: 10.1177/14733250221108626
 - [JCR, Social Work 2020: Q3, 24 out of 44; SJR, Social Work: Q2, 176 out of 643; Scopus, Social Sciences (Miscellaneous): Q1, 104 out of 426]
29. Liu, Sida, Daniel Blocq, Ali Honari, and Anson Au. 2022. "Professional Flows: Lateral Moves of Law Firm Partners in Hong Kong, 1994-2018." *Journal of Professions and Organization* 9(1): 1-19. (Lead Article)
 - [SJR, Business and International Management 2021: Q1, 63 out of 460; Scopus, Organization Behavior and Human Resource Management: Q1, 41 out of 213]
 - Shortlisted for the 2022 biennial *Journal of Professions and Organization* Best Article Award
30. Au, Anson. 2022. "FinTech Innovation and Knowledge Flows in Hong Kong's Financial Sector: A Social Network Analysis Approach." *Journal of Asia Business Studies* 16(2): 294-307.
 - [SJR, General Economics, Econometrics and Finance 2021: Q1, 73 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 23 out of 260]
31. Au, Anson. 2021. "Guanxi 2.0: The Exchange of Likes in Social Networking Sites." *Information, Communication, & Society* 24(13): 1891-1906.
 - [JCR, Sociology 2020: Q1, 6 out of 149 (top 4%); SJR, Communication: Q1, 11 out of 95; Scopus, Communication: Q1, 11 out of 467 (top 2.3%)]
32. Au, Anson. 2021. "The Economic Costs of Protests and Policy Recommendations for Preventing them in Hong Kong." *Journal of Chinese Economic and Foreign Trade Studies* 14(3): 277-292.
 - [SJR, General Economics, Econometrics and Finance 2020: Q2, 174 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 88 out of 260]

33. Au, Anson. 2021. "Over-Complexifying Social Reality: A Critical Exploration of Systematicity and Rigidification in Ethnographic Practice and Writing." *The Qualitative Report* 26(4): 1161-1178.
 - [SJR, Cultural Studies 2020: Q1, 142 out of 1144; Scopus, Cultural Studies: Q1, 134 out of 1127]
34. Au, Anson. 2021. "Japanese Sociology in a Global Network: Internationalization, Disciplinary Development, and Minority Integration in the Road Ahead." *International Journal of Japanese Sociology* 30(1): 94-121.
 - [SJR, Sociology and Political Science 2020: Q3, 1047 out of 1415; Scopus, Sociology and Political Science: Q2, 701 out of 1415]
35. Liu, Sida and Anson Au. 2020. "The Gateway to Global China: Hong Kong and the Future of Chinese Law Firms." *Wisconsin International Law Journal* 37(2): 308-349.
 - Covered by *The Economist*
36. Au, Anson. 2020. "Reconceptualizing the Generation in a Digital(izing) Modernity: Digitalization, Social Networking Sites, and the Flattening of Generations." *Journal for the Theory of Social Behaviour* 50(2): 163-183.
 - [JCR Social Psychology 2018: Q2, 28 out of 63; SJR, Philosophy: Q1, 102 out of 700; Scopus, Philosophy: Q1, 63 out of 718 (top 10%)]
37. Au, Anson. 2020. "Networks, Politics, and the Literary Public Sphere: The Foundation of Modern Democracy in Taiwan (1970s-1990s)." *Sage Open* 10(2): 1-10.
 - [JCR, Social Sciences (Interdisciplinary) 2019: Q3, 78 out of 104; SJR, Social Sciences: Q2, 235 out of 714; Scopus, Social Sciences: Q2, 70 out of 249; Scopus, General Arts and Humanities: Q1, 8 out of 143 (top 5.6%)]
38. Au, Anson. 2020. "Feminist Methods in a "Post-Truth" Political Climate: Objectives, Strategies, and Divisions." *Sociological Spectrum* 40(2): 99-115.
 - [JCR, Sociology 2019: Q4, 118 out of 148; SJR, Sociology and Political Science: Q2, 490 out of 1255; Scopus, Sociology and Political Science: Q2, 522 out of 1345]
39. Au, Anson. 2020. "What a Highly Controversial Ethnography says about Tensions, Problematizations, and Inequality in Contemporary Ethnographic Practice." *Qualitative Research Journal* 20(1): 140-151.
 - [SJR, General Social Sciences 2019: Q2, 326 out of 714; Scopus, General Social Sciences: Q2, 81 out of 264]
40. Au, Anson. 2019. "The Embodiment of Social Capital at Individual and Communal Levels: Action, Rewards, Inequality, and New Directions." *International Journal of Sociology and Social Policy* 39(9/10): 812-830.
 - [SJR, Economics, Econometrics and Finance 2018: Q1, 86 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 55 out of 260]
41. Au, Anson. 2019. "Abandon Canon in American Sociology." *International Journal of Sociology and Social Policy* 39(5/6): 494-504.

- [SJR, Economics, Econometrics and Finance 2018: Q1, 86 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 55 out of 260]
42. Hopkin, Gareth, Anson Au, Jane V. Collier, John S. Yudkin, Sanjay Basu, and Huseyin Naci. 2019. "Combining Multiple Treatment Comparisons with Personalized Patient Preferences: A Randomized Trial of an Interactive Platform for Statin Treatment Selection." *Medical Decision Making* 39(7): 264-277.
- [JCR, Health Policy & Services 2018: Q1, 16 out of 111; SJR, Health Policy: Q1, 12 out of 277 (top 4.3%); Scopus, Health Policy: Q1, 44 out of 265]
43. Au, Anson. 2019. "Thinking about Cross-Cultural Differences in Qualitative Interviews: Practices for More Responsive and Trusting Encounters." *The Qualitative Report* 24(1): 58-77.
- [SJR, Cultural Studies 2018: Q1, 118 out of 1168; Scopus, Cultural Studies: Q1, 134 out of 1127]
44. O'Brien, Kelly K., Patricia Solomon, Francisco Ibáñez-Carrasco, Will Chegwiddden, Esther McDonnell, Darren Brown, Richard Harding, Colm Bergin, Catherine Worthington, Stephen Tattle, Larry Baxter, Ayesha Nayar, David M. Kietrys, Mary Lou Galantino, Tammy Yates, Canada-International HIV and Rehabilitation Research Collaborative (CIHRRC). 2018. "Evolution of an International Research Collaborative in HIV and Rehabilitation: Community Engaged Process, Lessons Learned, and Recommendations." *Progress in Community Health Partnerships: Research, Education, and Action* 12(4): 395-408.
- [JCR, Public, Environmental, & Occupational Health 2017: Q4, 142 out of 157; SJR, Sociology and Political Science: Q2, 377 out of 1266; Scopus, General Medicine: Q2, 357 out of 826]
45. Au, Anson. 2018. "Online Physicians, Offline Patients: Professional Identity and Ethics in Social Media Use." *International Journal of Sociology and Social Policy* 38(5/6): 474-483.
- [SJR, Economics, Econometrics and Finance 2017: Q1, 86 out of 417; Scopus, General Economics, Econometrics and Finance: Q1, 55 out of 260]
46. Au, Anson. 2018. "Sociology and Science: The Making of the Social Scientific Method." *The American Sociologist* 49(1): 98-115.
- [SJR, Sociology and Political Science 2017: Q2, 499 out of 1381; Scopus, Social Sciences (Miscellaneous): Q2, 238 out of 502]
 - Most downloaded article in *The American Sociologist*
47. Au, Anson. 2017. "Reconceptualizing Social Movements and Power: Towards a Social Ecological Approach." *The Sociological Quarterly* 58(3): 519-545.
- [JCR, Sociology 2016: Q2, 54 out of 143; SJR, Sociology and Political Science: Q2; Scopus, Sociology and Political Science: Q1, 340 out of 1345]
 - Honorary Mention for the 2019 biennial *The Sociological Quarterly* Best Article Award for an article published between 2017-2018 and judged by the Midwest Sociological Society to represent "the highest quality of research and methodology, theoretically-informed inquiry, and publicly important scholarship"

48. Au, Anson and Matthew M. Chew. 2017. "How do you Feel? Managing Emotional Reaction, Conveyance, and Detachment on Facebook and Instagram." *Bulletin of Science, Technology, & Society* 37(3): 127-137.
 - [SJR, Arts and Humanities 2016: Q3; Scopus, History and Philosophy of Science: Q2, 97 out of 191]
49. Landy, Rachel, Anson Au, Cathy Cameron, Brent Oliver, Shawna O’Hearn, Lynn Cockburn, Larry Baxter, Katherine Robrigado, Kelly O’Brien, Debra Cameron, Stephanie Nixon. 2016. "Educational Strategies to Enhance Reflexivity among Clinicians and Health Professional Students: A Scoping Study." *Forum: Qualitative Sozialforschung/Forum: Qualitative Social Research* 17(3), Article 14: 1-25.
 - [SJR, Social Sciences (Miscellaneous) 2015: Q1; Scopus, Q1, General Economics, Econometrics and Finance, 23 out of 260]
 - Integrated into World Health Organization 2019 Quality Rights Core Training Manual for Mental Health & Social Services (Freedom from Coercion, Violence, and Abuse)
50. Landy, Rachel, Anson Au, Cathy Cameron, Brent Oliver, Shawna O’Hearn, Lynn Cockburn, Larry Baxter, Katherine Robrigado, Kelly O’Brien, Debra Cameron, Stephanie Nixon. 2016. "Developing Accountability to Difference: A Scoping Study of Enhancing Reflexivity in Health Professions Education." *Medical Education* 50(Suppl.1): 68-69.
 - [JCR, Education, Scientific Disciplines 2015: Q1, 2 out of 40 (top 5%); SJR, Education: Q1, 37 out of 1336 (top 2.7%); Scopus, Education: Q1, 74 out of 1406 (top 5%)]]

Book Chapters & Reviews

1. Au, Anson. 2025. "Book review of *The Great Transformation* by Odd Arne Westad & Chen Jian, Yale University Press." *The China Journal*.
2. Au, Anson. 2024. "Book review of *Refashioning Race* by Alka Menon, Stanford University Press." *Contemporary Sociology*.
3. Au, Anson and Yan Xu. 2024. "Consumer Logics." Pp. XX-XX in V. Ratten (ed.), *The International Encyclopedia of Business Management*. Amsterdam: Elsevier. DOI: 10.1016/B978-0-443-13701-3.00442-4.
4. Au, Anson. 2022. "Transnational Cross-Cultural Research: Modern Challenges and Solutions for Field Access, Data Collection, and Analysis." Pp.335-355 in P. Liamputtong (ed.), *Handbook of Qualitative Cross-Cultural Research*. Cheltenham, UK: Edward Elgar.

GRANTS

1. Applied Social Sciences Research Grant, Department of Applied Social Sciences, The Hong Kong Polytechnic University. Purchasing Behaviors and Capital Allocation in a Global Digital Economy, 2023-2026; HK\$1,000,000 (Anson Au, PI)
2. Startup Grant, Department of Applied Social Sciences, The Hong Kong Polytechnic University. Digitalization, Economic Growth, and Inequality Worldwide, 2022-2024; HK\$500,000 (Anson Au, PI)

3. School of Graduate Studies Research Grant, School of Graduate Studies, University of Toronto. A Brother Afar or a Friend Next Door: Proximity, Tie Strength, and Social Support Choices on Social Media, 2019; CA\$9,181 (Anson Au, PI)
4. Big Ideas Competition: Exploring Global Taiwan, Asian Institute, Munk School of Global Affairs, University of Toronto. The Last Sanctuary for Taiwan's LGBTQ: The Brokerage of Social Exchange Networks in LGBTQ Community Organizations in Taiwan, 2019; CA\$3,000 (Anson Au, PI)
5. Globalink Research Award, Mitacs Foundation. One Nation, One Face: A Critical Exploration of Sociality and Cultural Oppression in the South Korean Plastic Surgery Phenomenon, 2018; CA\$7,500 (Anson Au, PI)
6. Toronto Foundation Research Grant, Environics Institute. The Toronto Social Capital Project, 2017-2018; CA\$200,000 (Keith Neuman, PI; Anson Au, Collaborator)
7. The Suntory and Toyota International Centres for Economics and Related Disciplines Research Grant, Suntory and Toyota International Centre for Economics and Related Disciplines, London School of Economics and Political Science. Comparative Tolerability and Harms of Statins, 2015-2017; £10,000 (Huseyin Naci, PI; Anson Au, Research Officer and Collaborator)
8. Data Visualization Project Award, Institute of Public Affairs, London School of Economics and Political Science. The Statin Ranking Tool, 2015-2016; £2,500 (Huseyin Naci, PI; Anson Au, Research Officer and Collaborator)
9. Stars in Global Health, Grand Challenges Canada, Government of Canada. Adapting a Canadian eModule on HIV-related Disability and Rehabilitation for Health Workers in Sub-Saharan Africa, 2013-2015; CA\$100,000 (Stephanie A. Nixon, PI; Anson Au, Collaborator)

SELECT HONOURS, AWARDS & FELLOWSHIPS

2024–2025	K. C. Wong Belt and Road Visiting Fellowship, K. C. Wong Education Foundation (\$39,180)
2024	Top-cited Article Award for 2022-2023 in Symbolic Interaction
2022	Shortlisted for 2022 Journal of Professions and Organizations Best Article Award, Journal of Professions and Organizations
2020-2022	Social Sciences & Humanities Research Council of Canada Doctoral Fellowship (CA\$40,000), Government of Canada
2021	A. Noam Chomsky Rising Star Emerging Scholar, Society of Transnational Academic Researchers
2018-2021	Sociology Summer Fellowships(CA\$8,885), Department of Sociology, University of Toronto
2020	Social Sciences and Humanities Research Council of Canada Doctoral Fellowship Top-Up Award (CA\$3,000), Faculty of Arts and Science, University of Toronto
2017-2020	Ontario Graduate Scholarships (CA\$30,000), Government of Ontario, Canada

2019	Full Fellow, The Royal Asiatic Society of Great Britain and Ireland
2019	Honorary Mention for the 2019 biennial The Sociological Quarterly Best Article Award for an article published between 2017-2018 and judged to represent "the highest quality of research and methodology, theoretically-informed inquiry, and publicly important scholarship" (for Au, "Reconceptualizing social movements and power"), Midwest Sociological Society
2019	Starting Scholar Award for Overseas Scholars (¥80,000/CA\$1,000), Japan Sociological Society
2019	Richard Charles Lee Leadership Award, Asian Institute, Munk School of Global Affairs, University of Toronto
2019	Finalist for Best Student Article – Media Award, Mind Media (Hong Kong)
2019	Public Sociologist of the Month (December), International Sociological Association
2018-2019	University of Toronto Fellowship (CA\$18,250), Faculty of Arts & Science, University of Toronto
2018	SGS Conference Travel Grant (CA\$1,030), School of Graduate Studies, University of Toronto
2018	Finalist for Making a Difference: Award for Outstanding Contribution to Portrayal of Mental Health, Mind Media (Hong Kong) and Aetna
2016	Best Student Paper Award (US\$500USD/CA\$630), International Network for Social Network Analysis (INSNA) and World Association for Triple-Helix and Future Strategies Studies (WATEF)

CONFERENCE PUBLICATIONS, INVITED TALKS, & PRESENTATIONS

1. Au, Anson. "The Left Behind of Digitalization." Presentation at British Sociological Association Annual Conference, Apr 2024, online.
2. Au, Anson. "Social Mobility from Diverse Perspectives." Panel Chair at Hong Kong Sociological Association Annual Conference, Dec 2, 2023, Chinese University of Hong Kong, Hong Kong SAR, People's Republic of China.
3. Au, Anson. "The Left Behind of Digitalization in China." Presentation at Hong Kong Sociological Association Annual Conference, Dec 2, 2023, Chinese University of Hong Kong, Hong Kong SAR, People's Republic of China.
4. Liu, Sida & Anson Au. "Mobility spaces: Physical and social distances in professional career development." Presentation at Professional Service Firms Annual Conference, July 10-11, 2023, Saïd Business School, Oxford University, United Kingdom.
5. Au, Anson. 2023. "Cryptocurrencies and the Promise of Individual Economic Sovereignty in an Age of Digitalization: A Critical Appraisal." Presentation at the International Sociological Association, June 2023, Melbourne, Australia.

6. Au, Anson. 2022. "Moving from Relative to Material Deprivation in the Sociological Study of Economic Wellbeing." Presentation at Hong Kong Sociological Association Annual Conference, Dec 2022, Lingnan University, Hong Kong SAR, People's Republic of China.
7. Au, Anson. 2021. "Roundtable on Academic Publishing." Invited speaker at Department of Sociology, University of Toronto. February 2021, Toronto, Canada.
8. Au, Anson. 2020. "A Network Approach to Innovation in Hong Kong's Financial Sector." Presentation at Graduate Student Research Session, Center for the Study of Korea, Asian Institute, University of Toronto. November 2020, Toronto, Canada.
9. Au, Anson. 2019. "Social Media in the Las Vegas Shooting: The Social Structure of Discourse in the Digital Public Sphere." Presentation at Japan Sociological Society Annual Meeting, Tokyo Woman's Christian University. October 2019, Tokyo, Japan.
10. Liu, Sida and Anson Au. 2019. "Hong Kong and the Future of Chinese Law Firms." Special Lecture at Faculty of Law, Oxford University. October 2019, Oxford, United Kingdom.
11. Au, Anson. 2019. "The Last Sanctuary for Taiwan's LGBTQ: The Brokerage of Social Exchange Networks in LGBTQ Community Organizations in Taiwan." Presentation at Asian Institute Research Seminar, Asian Institute, Munk School of Global Affairs. September 2019, Toronto, Canada.
12. Au, Anson. 2019. "Better Face, Better Everything: Reconceptualizing Beauty and Plastic Surgery in South Korea." Presentation at Practicum Conference, Department of Sociology, University of Toronto. April 2019, Toronto, Canada.
13. Liu, Sida & Anson Au. 2019. "The Gateway to Global China: Chinese Law Firms Arriving in Hong Kong." Paper presented at Wisconsin International Law Journal Symposium, Faculty of Law, University of Wisconsin-Madison. April 2019, Madison, Wisconsin, USA.
14. Liu, Sida & Anson Au. 2019. "The Gateway to Global China: Chinese Law Firms Arriving in Hong Kong." Paper presented at University of Hong Kong Research Forum, Faculty of Law, University of Hong Kong. March 2019, Hong Kong SAR, People's Republic of China.
15. Au, Anson. 2019. "Better Face, Better Everything: Reconceptualizing Beauty and Plastic Surgery in South Korea." Invited lecture for Department of Sociology, March 2019, University of Toronto-Scarborough.
16. Au, Anson. 2019. "Using Health Evaluation Findings in Practice." Invited lecture for Health Studies Program, University College, March 2019, University of Toronto.
17. Au, Anson. 2018. "'It's not about money, it's about life': Converting International Education into Symbolic Capital and Symbolic Violence among International Education Graduate Workers in Hong Kong." Presentation at International Chinese Sociological Association Annual Conference, Dec 2018, Hong Kong University of Science and Technology, Hong Kong SAR, People's Republic of China.
18. Au, Anson. 2018. "Reconceptualizing Symbolic Violence and Social Stratification in Hong Kong International Student Migration: Towards an Intersectional Nexus of Capital Conversion Pathways." Presentation at Hong Kong Sociological Association Annual Conference, Dec 2018, Chinese University of Hong Kong, Hong Kong SAR, People's Republic of China.

19. Au, Anson. 2018. "Commentary on 'Dark Days: American Social Science in Crisis during the Reagan Years.'" Invited speaker for Social Theory Workshop at Faculty of Arts and Science, February 2018, University of Toronto, Toronto, Ontario, Canada.
20. Au, Anson. 2016. "New Directions at the Crossroads of E-Democracy and Open Government: Reconceptualizing Online Free Spaces with the Sunflower Movement." Invited presentation at Daegu Gyeongbuk International Social Network Conference 2016, December 2016, Daegu, Republic of Korea.
21. Landy, Rachel, Brent Oliver, Shawna O'Hearn, Lynn Cockburn, Larry Baxter, Katherine Robrigado, Kelly O'Brien, Deb Cameron, Anson Au, Stephanie Nixon. 2013. "Developing Accountability to Difference: A Scoping Study of Enhancing Reflexivity in Health Professions Education." Presentation at Canadian Conference on Medical Education, April 2013, Montreal, Quebec, Canada.
22. Landy, Rachel, Stephanie Nixon, Anson Au, Larry Baxter, Cathy Cameron, Debra Cameron, Lynn Cockburn, Kelly O'Brien, Shawna O'Hearn, Brent Oliver, and Katherine Robrigado. 2013. "Improving Engagement: A Scoping Study of Research on Enhancing Reflexivity amongst Clinicians working in HIV Prevention and Care." Poster presentation at International Conference on Social Sciences and Humanities in HIV, November 2013, Toronto, Ontario, Canada.

TEACHING

Courses

2022–Present	<p>The Hong Kong Polytechnic University APSS1A08: Introduction to Sociology; APSS6402: Issues in Health Sociology (Doctoral level); APSS5204: Social Policy and Social Development in China (Master level)</p>
2017–2022	<p>University of Toronto-Scarborough SOCD13H3: Sociology of Finance; SOCB42H3: Classical Sociological Theory; SOCB37H3: Economy, Culture, and Society; SOCA03Y3: Introduction to Sociology; SOCC23H3S: Practicum in Qualitative Research Methods; SOCC44H3: Media and Society</p>
2017–2022	<p>University of Toronto SOC354H1F: Sociology of Murder; SOC213H1F: Sociological Social Psychology; SOC254H1F: Intermediate Qualitative Methods; SOC100H: Introduction to Sociology; SOC260H1: Fundamentals of Political Sociology; HST330H1: Population Health</p>
2018–2020	<p>Asian Institute, Munk School of Global Affairs, University of Toronto CAS450H1: Asian Pathways Research Practice; CAS200H1F: Introduction to Contemporary Asian Studies</p>

MEDIA

Public Work

- 2024 Au, Anson. "Why China must waste no time in pivoting to a consumption-based economy." *The South China Morning Post*. January 25, 2024.
- 2022 Au, Anson. "Coronavirus pandemic is unleashing a mental health crisis Hong Kong is unprepared for." *The South China Morning Post*. March 10, 2022.
- 2021 Au, Anson. "Three reasons not to fear China's regulatory crackdown." *The South China Morning Post*. August 26, 2021.
- 2021 Au, Anson. "Global cryptocurrency crackdown looms as governments enter digital currency race." *The South China Morning Post*. June 21, 2021.
- 2021 Au, Anson. "How US Fed monetary policy is putting Hong Kong's economy at risk." *The South China Morning Post*. May 22, 2021.
- 2021 Au, Anson. "WallStreetBets and GameStop saga reveals the cultural power of social media." *The South China Morning Post*. February 11, 2021.
- 2020 Au, Anson. "Hong Kong's government must wrest back control of the housing market – or risk the city's breakdown." *The South China Morning Post*. October 10, 2021.
- 2020 Au, Anson. "Why the US footprint in Asia looks set to shrink." *The South China Morning Post*. September 1, 2020.
- 2020 Au, Anson. "How the coronavirus will humble Donald Trump." *The South China Morning Post*. March 19, 2020.
- 2020 Au, Anson. "What the world learned from Sars stands us in good stead to curb Covid-19." *The South China Morning Post*. February 27, 2020.
- 2020 Au, Anson. "Why Hong Kong's economy is more than capable of weathering the recent protest headwinds." *The South China Morning Post*. January 23, 2020.
- 2019 Au, Anson. "K-pop deaths show East Asia must end the stigma, and the solitude, that surrounds mental health." *The South China Morning Post*. November 30, 2019.
- 2019 Au, Anson. "Four key areas where Hong Kong's protest movement has come up short." *The South China Morning Post*. July 7, 2019.
- 2019 Au, Anson. "Pushing forward the fight for LGBT equality in Hong Kong" *The South China Morning Post*. June 1, 2019.
- 2019 Au, Anson. "How Hong Kong public hospitals can ease overcrowding without turning to the private sector." *The South China Morning Post*. February 8, 2019.
- 2019 Au, Anson. "To beat air pollution, Hong Kong must turn to science and technology." *The South China Morning Post*. January 27, 2019.

- 2019 Au, Anson. "Stress facing Hong Kong teachers and students is a collective problem we cannot ignore." *The South China Morning Post*. January 6, 2019.
- 2018 Au, Anson. "Three reasons why same-sex marriage is still a no go in Taiwan and Hong Kong." *The South China Morning Post*. November 30, 2018.
- 2018 Au, Anson. "Why Hong Kong should not fear change under China, because even the mainland is changing, too." *The South China Morning Post*. November 7, 2018.
- 2018 Au, Anson. "US political realities mean Trump's trade war won't last – and maybe neither will he" *The South China Morning Post*. October 26, 2018.
- 2018 Au, Anson. "Crazy Rich Asians is just a movie. Let's not confuse Hollywood with reality." *The South China Morning Post*. September 13, 2018.
- 2018 Au, Anson. "The moral decline of China has been greatly exaggerated." *The South China Morning Post*. August 12, 2018.
- 2018 Au, Anson. "Why giving up your plastic straw won't save the planet." *The South China Morning Post*. July 13, 2018.
- 2018 Au, Anson. "How China is winning the war with the US for scientific hearts and minds." *The South China Morning Post*. June 24, 2018.
- 2018 Au, Anson. "Hong Kong's HIV problem: why prejudice is the real malady." *The South China Morning Post*. May 31, 2018.
- 2018 Au, Anson. "Any attack on the Cantonese language will only strengthen Hong Kong identity – just look at Taiwan's experience." *The South China Morning Post*. June 25, 2018.
- 2018 Au, Anson. "Why Hong Kong universities should drop their DSE obsession." *The South China Morning Post*. April 27, 2018.
- 2018 Au, Anson. "Hong Kong needs a strong feminist movement, and not just for its women." *The South China Morning Post*. April 25, 2018.
- 2018 Au, Anson. "Hong Kong must stop clinging to the fiction of racial superiority." *The South China Morning Post*. March 16, 2018.
- 2018 Au, Anson. "Universities are places for education, not protests." *The South China Morning Post*. February 7, 2018.
- 2018 Au, Anson. "Three simple rules could change social media for the better." *The South China Morning Post*. January 7, 2018.
- 2017 Au, Anson. "SHINee singer's death reveals the reality of celebrity pressures." *The South China Morning Post*. December 20, 2017.
- 2017 Au, Anson. "Hong Kong's democracy focus ignores what really matters in society." *The South China Morning Post*. October 1, 2017.

2017 Au, Anson. "To ease the suffering, fight the stigma of mental health problems." *The South China Morning Post*. July 20, 2017.

ADDITIONAL CERTIFICATION

2020 **University of Toronto**
Basic Health and Safety Awareness, Environmental Health & Safety

2019 **Canadian Union of Public Employees (CUPE) 3902**
How to Talk to your Students about Mental Health

2019 **University of Toronto**
Identify, Assist, Refer (IAR) Support for Student Mental Health

2019 **University of Toronto**
Active Learning and Adapting Teaching Techniques, Teaching Assistants' Training Program (TATP)

2018 **University of Toronto**
Certificate for Accessibility Ontario Disability Accommodation (for Staff)

2018 **Seoul National University**
Certificate for Education for Human Rights and Gender Equalities (for Faculty Members)

2017 **Council of Ontario Universities**
More Feet on the Ground: Recognizing, Responding, and Referring Students Experiencing Mental Health Issues

2017 **University of Toronto**
Grading in the Social Sciences and Humanities, Teaching Assistants' Training Program (TATP)

2017 **University of Toronto**
Discussion Based Tutorial Training, Teaching Assistants' Training Program (TATP)

2014 **Panel on Research Ethics, Government of Canada**
Tri-Council Policy Statement Course II on Research Ethics (TCPS 2-CORE)

PROFESSIONAL SERVICE

External

2022–2026 **Treasurer & Council Member**
Hong Kong Sociological Association

2023–2026 **Editorial Board Member**
Sociology

2023–2026	Editorial Board Member <i>Cultural Sociology</i>
2023	Ad-hoc Editor <i>Sage Open</i>
2022–Present	University Reviewer Times University Ranking
2018–Present	Member Hong Kong Sociological Association, International Chinese Sociological Association
2017–Present	Member American Sociological Association, Canadian Sociological Association, International Sociological Association, Pink Alliance, The Solutions Project, Interdisciplinary Social Sciences Knowledge Community (United Kingdom)
2018–Present	Canada-International HIV & Rehabilitation Research Collaborative China Member
2013–Present	Member Communications Division, International Centre for Disability and Rehabilitation
2013–Present	Member Zambian Division, International Centre for Disability and Rehabilitation

Internal

2024–Present	Department Research Grant Reviewer The Hong Kong Polytechnic University
2023–Present	Doctoral Student Confirmation Assessment Panel Member The Hong Kong Polytechnic University
2022–Present	Master of Arts Social Policy and Social Administration Admissions Committee Member The Hong Kong Polytechnic University
2022–Present	Department Website Task Force The Hong Kong Polytechnic University

Journal Reviewer

American Journal of Sociology, Review of Political Economy, Sociology, Applied Economics, Information, Communication, & Society; British Journal of Sociology, Cultural Sociology, International Relations, Social Indicators Research, Current Sociology, PLOS One, The Sociological Quarterly, Sociology of Health and Illness, Asian Journal of Social Psychology, International Sociology, Sociological Inquiry, Health, International Journal of Sociology and Social Policy, Sociology Compass

STUDENT TEACHING AND SUPERVISION

2025– Zhuoli Chen (Doctor of Philosophy, The Hong Kong Polytechnic University)

2023– Yan Xu (Doctor of Philosophy, The Hong Kong Polytechnic University)

REFERENCES

Available upon request.

[CV updated February 2025]